Drink driving - It's not worth the risk

In the last 30 years road casualties caused by drink driving have fallen dramatically, but in 2011, there were still 230 deaths due to drink driving – accounting for 12% of all road fatalities. By drinking and driving, you risk your life, those of your passengers and others on the road.

The road safety team will be reminding drivers over the Christmas period to use public transport, taxis or agree a designated driver who abstains from alcohol as, it's not worth the risk. Any amount of alcohol affects your ability to drive. Drivers also risk a fine of up to £5,000, a minimum 12-month driving ban and a criminal record. If you are convicted of drink driving, an endorsement on your license will remain for 11 years.

The road safety team are supporting Hampshire Constabulary's Christmas Drink Drive campaign which will be remembering those who have died as the result of drink or drug driving. Members of the team will be wearing a purple ribbon throughout December and staffing events with a the crashed vehicle to help share the story of 10 year old Evey who died after her family's car was hit by a driver who was two-and-a-half times over the drink/drive limit and had been smoking cannabis. Road Safety Officers will be available to discuss the consequences of drink and drug driving and will be reminding drivers they can still be over the limit the next morning so plan ahead and avoid taking the car.

For further information on drink/drug driving or to follow the morning after campaign you can visit:
www./think.direct.gov.uk/drink-driving
www.morning-after.org.uk