

APPLICATION FORM (continued)

Principal Contact Name  
(to receive Hampshire Ambassador mailings)

Contact address (if different from Business Address)

Job title

Direct dial

Mobile

Email

Preferred method of contact

I / We agree to become members of the Hampshire Ambassador Network.

Signed

Print name

Position

Date

Please return to:  
Hampshire Ambassadors  
Economy, Transport and Environment  
Hampshire County Council  
The Castle, Winchester, SO23 8UJ  
Email: [economic.development@hants.gov.uk](mailto:economic.development@hants.gov.uk)  
Tel: 01962 845745  
[www.hants.gov.uk/business](http://www.hants.gov.uk/business)



Warings

“Another excellent and insightful company visit. I have left today with some fantastic business contacts and the company are very interested in meeting with me again to discuss how we can work together in the future!”



Stannah



The Chilli Jam Company

“Just wanted to say a huge thank you to you for arranging the company visit yesterday and to pass on our thanks to them. It was one of the best visits I have attended, not just because of the venue and the service it provides but because of the absolute professionalism with which the visit was planned and executed. Every single member of staff we came into contact with reflected extremely well on the organisation. I felt privileged to be treated to such a great visit in such a professional manner.”

For further information contact:  
Hampshire Ambassadors  
Economy, Transport  
and Environment  
Hampshire County Council  
The Castle, Winchester, SO23 8UJ



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HAMPSHIRE  
AMBASSADORS

## HAMPSHIRE AMBASSADORS

The Hampshire Ambassadors scheme is run by Hampshire County Council and aims to stimulate investment and encourage business development in the county.

There are over 1,200 Hampshire Ambassadors, who during the course of their business and private lives promote business and support the economy of Hampshire.

Every month a group of Ambassadors visit leading-edge companies in Hampshire. The aim of these visits is to encourage other Hampshire firms to strive for business excellence, develop their own best practice procedures, and thereby improve competitiveness.

“We were so impressed at the venue, the organisation, the calibre of people and how positive they were about their place of work and all the challenges they face. Made you proud to be a Hampshire Ambassador!”



## WHAT DOES BEING AN AMBASSADOR INVOLVE?

There are no onerous duties or fees to pay but as a Hampshire Ambassador, all we ask you to do is to promote Hampshire at every opportunity – by showing pride in the county, by using Hampshire suppliers wherever possible, by distributing information about Hampshire or by recruiting friends and colleagues as Ambassadors.

How you can encourage economic growth for Hampshire:

- Use local suppliers and local produce
- Promote Hampshire for tourism and conferences
- Promote Hampshire's many business sites and commercial development areas
- Sell the benefits of living and working in the county
- Distribute tourism and economic development information about Hampshire
- Invite Ambassadors to return and learn about your business

“It is a well known fact that business is built on relationships; by building relationships with successful people, one can hope to in turn have success in one's own business – The Hampshire Ambassadors network helps me to achieve this!”



## JOIN THE HAMPSHIRE AMBASSADORS NETWORK TODAY

If you are in business in Hampshire and are passionate about the county then why not become a Hampshire Ambassador:

- Increase business profile in Hampshire as an Ambassador
- Learn from industry experts through our monthly company visits
- Meet like minded people and get introduced to key contacts
- Learn what's going on through the Hampshire Ambassadors e-newsletter and LinkedIn group

Simply complete and return the attached form and a Hampshire Ambassador representative will be in touch to confirm your registration.

“Thank you for organising such a wonderful event. I so enjoyed my visit there and much appreciated the company's wonderful hospitality. They certainly made us feel so welcome and I cannot speak highly enough of our guide.”



## APPLICATION FORM

Where did you hear about the Hampshire Ambassadors *(please tick one)*

- Website    Referral    Event  
 Local media    Other

*Please detail*

Trading name of business

Year established

Business address

Postcode

Telephone

Website

Nature of Business

No of employees  
*(at this address)*

Total no of employees  
*(in business)*

Is this location the Company Head Office?

- Yes    No