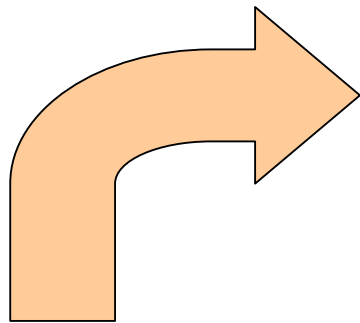
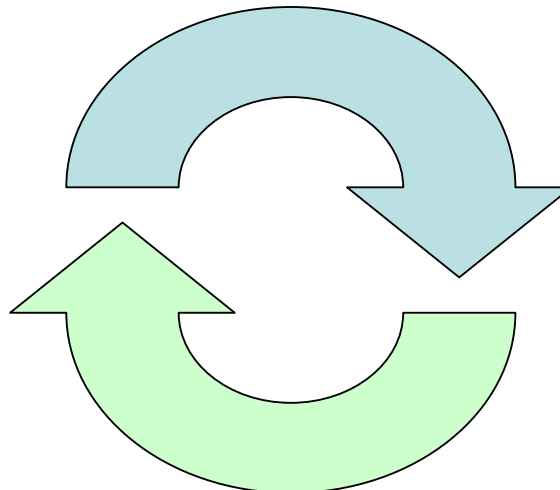


What is More from Less trying to deliver?



2. To change minds and practices and behaviours to use all resources efficiently and minimise wastage at all stages of production and consumption

- Overall year on year waste growth reduced to 1% by 2010 and 0.5% by 2020
- Behaviour change achieved



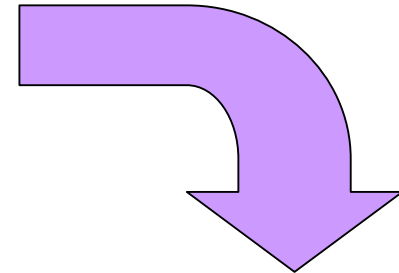
3. To maximise opportunities for business and the community to reuse, recycle and compost waste to produce sustainable products

- An overall recycling rate of 60% by 2020
- Cost of recycling to private and public sectors is optimised

All aims need

A supportive policy framework and all sectors of the community involved in delivering solution and change

New sites and facilities provided to meet needs in a sustainable and efficient way



4. To recover value from and dispose of unavoidable waste using sustainable means, as far as possible avoiding landfilling of biodegradable / recyclable waste

- Materials and energy recovery maximised from unavoidable waste
- Net self sufficiency in dealing with all waste arising by 2016
- Use of all landfill for all waste materials reduced to a minimum practicable level by 2020

1. To extract primary materials only where it can be shown that the needs cannot be met in a more sustainable way

Demand for new minerals reduced to minimum practicable levels, with extraction of land won sand and gravel reduced as far as practicable